IEEE YP Resource Deck

Resources for all YPs

2021

Photo Credit
IEEE Region 8
IEEE ICECS YP EVENT
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YP Volunteers and Committee Structure
IEEE YP Team

IEEE Board of Directors

IEEE YP Liaison to the BoD
(the IEEE YP Chair)

- Publications Services and Products Board
  - IEEE YP Liaison to PSPB

- IEEE Standards Association
  - YP liaison in progress

- Technical Activities Board
  - 3 TAB YP Reps

- Membership and Geographic Activities Board/MELCC
  - 3 MGA YP Reps
  - 46 Society/Council YP reps
  - 10 Region Coordinators
  - SAC Liaison
  - WIE Liaison

- Educational Activities Board
  - IEEE YP Liaison to EAB

- IEEE USA Board
  - IEEE YP Liaison to IEEE-USA

Young Professionals Affinity Group
officers
YP Committee MGA & TAB Reps

- Emre Ayranci - Chair
- Flavia Dinca - Past Chair, EAB Rep
- Mauricio Cano - MGA Rep - R1-6, VC Training & Vol. Leadership
- Takuo Suzuki - MGA Rep - R7-10, VC Products & Services
- Antonio Luque - MGA Rep - R8 Director
- Kathy Herring Hayashi - TAB Rep - R1-6, R6 Director Elect
- Stefano Zanero - TAB Rep - R7-10, VC Industry Relations
- Cecilia Metra - TAB Rep - Div. V Director Elect
YP Committee Members

- Simay Akar - VC Marketing, SAC Liaison
- Jose Pinto - Events Committee Chair
- Dinuka Jayaweera - Social Media Chair
- Aravindhan Anbazhagan - Impact EiC
- Christianna Martinou - Web Development Lead
- Aleksandar Mastilovic - PSPB Rep
- James Ritchie - IEEE USA Rep
- Ana Cigarán Romero - WIE Rep
Region Coordinators (MGA)

IEEE YP Chair - Emre Ayranci
MGA Representative (Director) - Antonio Luque

MGA Representative (Regions 1-6)
Mauricio Cano Galvis

Region 1 - Larry G Nelson
Region 2 - Don DJ Stahlberger
Region 3 - Hasala Dharmawardena
Region 4 - Jonathan Trevathan
Region 5 - Ashwini Gokhale
Region 6 - Alberto Tam Yong

MGA Representative (Regions 7-10)
Takuo Suzuki

Region 7 - Zied Bouida
Region 8 - Almedin Kavaz
Region 9 - Ronny Cabrera
Region 10 - Saaveethya Sivakumar
IEEE Young Professionals Support Staff

Questions? - yp@ieee.org (Emre and supporting staff below)

▪ Katie Harrison, MGA Staff
  ▪ Program Specialist, IEEE Young Professionals/MGA

▪ Lisa Delventhal, MGA Staff
  ▪ Manager, Student and Young Professional Programs/MGA

▪ Gail Sheedy, TA Staff
  ▪ Program Specialist, Volunteer Engagement, Technical Activities/TA
Email Groups to Know

yp@ieee.org
YP Chair and IEEE YP Staff

ypfunding@ieee.org
Funding Team and IEEE YP Staff

volunteering@ieee.org
Operating Committee and IEEE YP Staff
YP Program Goals and Projects for 2021
YP Program High Level Goals 2021

- Position modernized volunteering as a member benefit, enhance the new IEEE Volunteering platform, and expand its reach across all of IEEE

- Start new initiatives to create value for YPs and all IEEE members
  - The new YP Micro-Mentoring Platform in collaboration with all YP leaders
  - Building a collaborative wiki style volunteer leadership knowledge base

- Improve collaboration between all YPs in all IEEE board OUs
YP Program High Level Goals 2021 - Continued

- Start the year with virtual events
  - And aim to move to face to face/hybrid events/meetings later in the year when it is safe to do so

- Assist in pandemic membership recovery activities
  - Create membership value
  - Raising awareness of the student dues discount
  - Student to YP and YP to Senior Membership transition

- Revamp the Young Professionals Website and YP social media presence

- YP 25th Anniversary celebrations
2021 - 25th anniversary of IEEE GOLD/Young Professionals

- 25th anniversary of Young Professionals in IEEE
  - Started as IEEE GOLD program back in 1996
- Special event to honor this anniversary
- Proposal is to create a “IEEE YP around the world” video
  - With contributions from all of you and many of our YP members all around the world
- One idea is passing along the “25th Anniversary of IEEE YPs around the world”
  - In front of famous spots in cities
  - During an online or face to face event etc.
Previous YP Around the World Video
IEEE Young Professionals Defined
Who Are Young Professionals (YPs)?

IEEE members who have graduated from their first degree within the past 15 years

- YP is NOT a membership grade

What is an AG?

- An AG is a non-technical sub-unit of a Region, Section etc. made up of members with similar interests
- Other examples include IEEE Women in Engineering and Life Members

YP is free of charge

YP's can apply for Senior Membership if they meet the requirements
What Do Young Professional Members Want?

Research indicates what IEEE Young Professional members want:

- Get involved & expand their global network
- Connect with peers locally
- To stay technically competent & up-to-date
- To be more involved in the IEEE community, but in a way that suits their lifestyle
- Be better represented at conferences, activities and events
- To have customized products & services with superior user experience
- Give back to the community & elevate their professional image
YP Affinity Group Facts & Key Points

● YPs can ONLY have AGs (no Chapters or Student Branches) & Only ONE YP AG per Section (NO Student Branch YP AGs)

● YP AGs MUST organize and report on vTools at least 2 activities per year
  ○ If not, the AG will become inactive
  ○ If AG is inactive for 3 consecutive years → it gets dissolved

● YP AG Chairs MUST attend Section ExCom meetings (Section Events encouraged)

● Required AG Officers: Chair, Vice-Chair, Treasurer and Secretary (report on vTools)

● Treasurer position can be stand-alone or held by VC or Sec

● AGs MUST organize elections every 2 years

● YPs cannot have same role for more than 4 years consecutively or more than 6 years in their lifetime
How can you get support in my role?
Resources for YP Volunteers
Resources

Events:
- Organizing Online and Hybrid Events – 2020 IEEE YP Webinar Series
- Organizing Online Events and Virtual Solutions- Quick Reference Guide
- Sample Events and YP Funding

Volunteer/Member Recognition Strategies
- Webinar Link
- Webinar Slides
- Quick Reference Guide

vTools
- Slide Deck
How to Qualify For Rebates

- vTools is the **only tool** used to show the activity of every unit **under MGA**
- In order for MGA to know current officers and events, it **needs to be reported** in vTools
- All events **must be completed/ filed** with a number of attendees
- In order to qualify as part of the Section Rebates, Affinity Groups must **report/file at least 2 meetings** from the previous year

  Report your meetings [events.vtools.ieee.org](http://events.vtools.ieee.org)
Region Coordinator and AG Chair Checklist

Find checklists to keep you on track in your role [here](#).

There are both document and PDF versions available.
How to Manage Social Media, Branding, and Marketing

Resources:
- Webinar Link
- Webinar Slides
- Quick Reference Guide

Quick Links to YP Social Media:
- Facebook @ieeeyp
- Instagram @ieeeyp
- Twitter @ieeeyp
- LinkedIn

yp.ieee.org/impact
How to Find Data for your Region using OU Analytics

1. Go to Tableau and sign in with your IEEE account, then go to the landing page
2. Select which Dashboard you want to see
   a. Ex: Membership, Subscriptions, and More
3. Filter the results based on what you want to view
   a. Ex: Product Type - Membership, Product Name - IEEE Young Professionals, Region - 10
4. Once you click apply, you can see various stats about your region
   a. Amount of members
   b. Count by Grade, Years of Service, Gender
IEEE Terminology

- AG: Affinity Group
- AdCom: Administrative Committee
- BoG: Board of Governors
- CLE: Center for Leadership Excellence
- EA: Educational Activities
- EAB: Educational Activities Board
- ExCom: Executive Committee (generally of a Section or Board, or Region 10)
- GSM: Graduate Student Member
- MGA: Member and Geographic Activities
- N&A: Nominations and Appointments
- OpCom: Operating Committee (for example of the Region)
- OU: Organizational Unit (for example Regions, Sections, Societies, Councils, Chapters Student Branches, Affinity Groups, etc.)
- PSPB: Publication Services and Products Board

- R(x): Region (x)
- RSR: Regional Student Representative
- S/C: Society/Council
- SA: Standards Association
- SAC: Student Activities Committee
- SB: Student Branch
- SR: Student Representative (your Section probably has one - main contact point if you want to start organizing joint activities with Students in your Section)
- TA: Technical Activities
- TAB: Technical Activities Board
- VoLT: Volunteer Leadership Training Program
- YP: Young Professional(s)
- YP AG: Young Professionals Affinity Group
IEEE Branding

IEEE Young Professionals Brand Identity Guidelines
IEEE Brand Identity Guidelines
IEEE Logos
Funding Opportunities
Funding Opportunities

How to Apply for YP Event Funding

1. Register
2. Fill out the Application
3. Submit It
4. Organize an Event
5. Make a Report

https://yp.ieee.org/funding-opportunities/
Funding Opportunities - Steps to Apply for Funding

1. Review funding eligibility criteria and type of events [here](#).  
   a. Types of events are also on the next slide

2. Click **Apply Now** for specific type of funding you need, log in with your IEEE credentials - **You must apply at least 4 weeks in advance of the event**  
   a. The funding platform will provide you with an overview of your applications and allow you to submit new requests

3. Fill out application entirely, then click **Save and Finalize** to submit  
   a. Make sure the information you enter is as accurate as possible  
   b. Submissions without a descriptive title will not be reviewed

4. The Funding team will contact you within 14 working days to inform you about the final decision and further instructions  
   a. Please be aware that the platform is run by volunteers, which may cause delays in responses/reviews on this platform
Funding Opportunities - Steps to Receive Funding

1. Once your funding application has been approved, you can start organizing your event (you will be notified through email)

2. Register your upcoming event on vTools
   a. Click on link above, log in with IEEE credentials, then click **Schedule a New Event**

3. File a report for your event on vTools
   a. Click on link above, log in with IEEE credentials, then click **File a Report for a Past Event**
   b. If your OU belongs to MGA, you need to file a report on vTools in order to complete step 4

4. After the event is complete, fill out follow-up materials on the funding portal within 4 weeks
   a. Follow-up materials will not be accepted after 4 weeks, which means you will not receive funding
   b. Login to the portal with your IEEE credentials, click **submit follow-up material**

5. Please allow 14 working days for follow-up materials to be approved
   a. Once approved, you will notified through email. Please allow 4-6 weeks for transfer to be completed
YP Funding Opportunities - Types of Events

**STEP**
- Maximum amount: $500
- Events for graduating students as they transition to Young Professionals

**LOCAL ACTIVITIES**
- Maximum amount: $750
- Support local volunteer leaders to implement new initiatives customized to local member needs

**MEETUP**
- Maximum amount: $1,500
- Larger scale YP events which can be attached to conferences, etc.
“The purpose of the seminar is to give awareness to the graduate students about the opportunities they can get after graduation.”

“The event was very successful and students were motivated to renew their membership and become an active part of IEEE YP Islamabad AG.”
“Our primary goal with this event is to foster a sense of connection and community, in an entirely virtual environment.”

“The most popular ice breaker question answered was, ‘what is your favorite type of noodle,’ a topic about which our attendees were surprisingly passionate. (Rigatoni! Spaghetti! Bow ties!”
Cameroon IEEE Entrepreneurship Initiative 2020

“We believe that IEEE encompasses a unique strength in this domain with technical foundations of the organization and ability to shape the entrepreneurship endeavor innovative and impactful.”

“Our strategic vision for the conference is to bring in more industry representatives to inspire and share knowledge with the conference attendees.”
IEEE Volunteering Platform
What is the IEEE Volunteering platform?

Cross-IEEE solution for all IEEE members to advertise and search for volunteering opportunities, be it short- or long-term, local or remote, or requiring different skills

Need volunteers? You can:
- Share volunteering opportunities
- Recruit volunteers or new team members
- Track volunteering work

Want to volunteer? You can:
- Browse or search for available volunteer opportunities
- Apply to opportunities that interest you
- Automatically generate your volunteering CV
- Collect feedback and endorsements from volunteer leadership

Who can use the IEEE Volunteering platform?
- All IEEE members can search for opportunities
- IEEE volunteers with a designated position in the database can also create opportunities

Help others become part of IEEE’s mission by providing opportunities for the soft launch of the new #IEEEVolunteeringPlatform

volunteer.ieee.org
Why use the IEEE Volunteering platform?

Modern approach to volunteering

Simplify the process of volunteering with IEEE
Recruit volunteers
Provide flexible volunteering opportunities
Recognize volunteering efforts, regardless of duration or intensity
Enable a recommendation and feedback process
Encourage project-based, skill-based, and long-distance volunteering
Easily track your volunteering work through an automated volunteering CV
Encourage merit-based advancement along the IEEE career path

volunteer.ieee.org
IEEE Volunteering Platform Resources

Please go to the IEEE Volunteering Platform Marketing Toolkit to find:

- Informational Slide Deck
- Sample Social Media Copy
- Sample Longer Text Copy (emails, webpages, etc.)
- Marketing Images
Connecting with other OUs
Ideas for Connecting

With IEEE Technical Activities (IEEE Chapters, Societies, Councils, and Communities)

▪ Reach out to Technical Chapters in your Section and plan joint programs
▪ If an IEEE Conference will be held in your area, reach out to the Society/Council (S/C) YP Rep to plan a networking event
▪ Explore how your AG or OU can engage with IEEE Technical Communities

With Students

With Other OUS, e.g., EA, WIE, PSPB, IEEE-USA
Connect with Student Branches

Who are IEEE Students?

▪ An international body of innovative members and volunteers who are digital natives interested in enhancing their professional image, expanding their global network, connecting with peers and giving back to their community.

▪ 100,000+ student and graduate student members

▪ 25% of the membership of IEEE

▪ In 100+ countries

▪ At 2000+ Student Branches
Connecting Students and Young Professionals:

Local YP Affinity Groups and the local IEEE Section can collaborate with their local Student Branches to host an annual Student Transition Elevation Program (STEP) event. These events introduce graduating students to the YP Program and is the first step to building a lifelong and diverse professional network.
Connect with Student Branches

Why Connect with Student Branches?

▪ Collaborate on local projects / initiatives
▪ Network with other IEEE Members
▪ Provide career guidance, mentorship, and support to students
▪ Engage with the larger IEEE network